

# Case Study International Paint Ltd

Gateshead

"We have always taken pride in ourselves on developing the best products we can for our customers and Intersleek 700 not only provides benefits for our clients but also the environment.

"We were thrilled to receive the Queen's Award for Innovation. It is perhaps the highest accolade a business can receive and one we are proud to have."

**Jim Brown,**  
Marketing Development  
Manager



International Paint Ltd received an Award for Innovation in 2007, for its efforts in developing Intersleek 700, a fouling-control coating for ship's hulls and propellers. The coating is based on silicone elastomer technology using no biocides and achieves two effects: it reduces the number of marine organisms that stick to the underside of ships and facilitates the removal of any that do. The coating also reduces the fuel consumption and carbon

dioxide emissions of vessels to which it is applied. The company has also previously held the Queen's Award for its export achievement in 1967 and 1977 and for technology in 1981.

[www.internationalpaint.com](http://www.internationalpaint.com)